



University of International Business  
and Economics

**University of International Business and Economics  
International Summer School**

**COM 110/ENG 120 Public Speaking**

**Term:** May 29 --- June 29, 2017

**Instructor:** Niko Poulakos

**Home Institution:** University of Rhode Island

**Email:** npoulakos@uri.edu

**Class Hours:** Monday through Thursday, 120 minutes each day (2,400 minutes in total), time and place TBA

**Office Hours:** TBA

**Teaching Assistant:** TBD

**Email:** TBD

**Discussion session:** 2 hours each week

**Total Contact Hours:** 64 contact hours (45 minutes each, 48 hours in total)

**Credit:** 4 units

**Course Description**

This course helps students learn and apply the major strategies, concepts, and principles of public speaking. Students should gain both understanding and practice in researching, preparing and delivering speeches. This course covers several of the major varieties of speeches used to address real world situations, including instructing, informing, persuading, and praising.

**Course Goals**

Students should expect to gain practice and learn the following:

- ✧ Effectively deliver speeches in a number of public forums and formats.
- ✧ Apply the requisite techniques used to research, organize, and script a speech.
- ✧ Perform constructive criticism of peers and public figures.
- ✧ Speak extemporaneously and field questions on prepared topics.
- ✧ Adapt arguments and speaking styles to different audiences.

**Required Text**

Lucas, Stephen E. The Art of Public Speaking, 11th edition (McGraw--- Hill, 2011) electronic textbook version.



An e-textbook version of this text is available here: <http://www.coursesmart.com/the-art-of-public-speaking-11th-edition/lucas-stephen/dp/0077428218>

In addition to selections from the textbook, there are required activities assigned for homework. If there are any readings other than from your textbook, I will pass those out as hard copies to you in class or at least refer you to external resources. Reading and discussing these participation grade.

### **Course Requirements**

Here is a list of the required assignments for completion of this course and their value toward your overall grade in the class:

“How-to” Speech	15%
Informative Speech	20%
Persuasive Speech	20%
Special Occasion Speech	15%
Participation and Evaluation	15%
Final Exam	15%

### **Attendance**

Summer school is very intense and to be successful, students need to attend every class. Occasionally, due to illness or other unavoidable circumstance, a student may need to miss a class. UIBE policy requires a medical certificate to be excused. Any unexcused absence may affect the student's grade. Moreover, UIBE policy is that a student who has more than 1/3 of the class in unexcused absences will fail the course.

### **Course Hours**

The course has 20 class sessions in total. Each class session is 120 minutes in length for a total of 2,400 minutes of class time. The course meets from Monday to Thursday.

### **Grading Policy**

You will receive your work back with my written feedback and comments no more than 1 week after you complete your assignment. Make up work for assignment and exams is allowed for excused absences only. Please wait for at least 24 hours before requesting further information about your grade

### **Grading Scale**

Assignments and examinations will be graded according to the following grade scale:

A 90-100



- A– 85-89
- B+ 82-84
- B 78-81
- B– 75-77
- C+ 72-74
- C 68-71
- C– 64-67
- D 60-63
- F below 60

I will provide detailed information about each aspect of the required course activity both in class and in writing so that you are aware of the instructor's expectations and grading rubric.

### **Instructor's Policies for this Course**

Students are expected to:

- ✧ Attend all class meetings
- ✧ Complete and hand in assignments on time
- ✧ Respect other students' input and communicate ethically
- ✧ Make positive contributions and participate in class activities, not engage in side conversations, website browsing, or text messaging

### **University Policies for this Course**

This university has policies for academic conduct, including those regarding plagiarism and cheating. It is your duty to know these policies and not to violate them in any way. Academic misconduct is a serious offense and can be grounds for failing this course and possible expulsion from the university.

### **Course Schedule**

#### **WEEK ONE (May 29 – June 1)**

Mon., May 29: Introduction to the course

Overview of course expectations

Assignment 1: "How---to" Speech

Tue., May 30: In class activity – quotes and stories

Topic selection and narrowing

Read: Lucas on The Introduction

Wed., May 31: Read: Lucas on Main Points



Organization and transitions

Thu., June 1: In class practice – introduction speech

Topics, thesis, delivery

**WEEK TWO (June 5 – June 8)**

Mon., June 5: “How---to” Speech Due

Student feedback and evaluation of speeches

Informative Speech Assignment

Tue., June 6: “How---to” Speeches Continued

Read: Lucas on Citing Sources

Organizing, and transitioning, conclusions

Wed., June 7: Read: Lucas on Supporting Your Ideas

Using evidence and other supporting material

Thu., June 8: Workshop on topic, thesis, and delivery

**WEEK THREE (June 12 – June 15)**

Mon., June 12: Informative Speech Due

Student feedback and evaluation of speeches

Tue., June 13: Informative Speeches Continued

Read: Lucas on Using Language Effectively

Concrete metaphors and examples, vivid language

Persuasive Speech Assignment

Wed., June 14: How to craft arguments

Read: Lucas on Speaking Persuasively

Thu., June 15: In class workshop on building and delivering arguments



**WEEK FOUR (June 19 – June 22)**

Mon., June 19: Persuasive Speeches Due

Student feedback and evaluation of speeches

Tue., June 20: Persuasive Speeches Continued

Special Occasion/Commemorative Speech Assignment

Read: Lucas on Commemorative Speeches

In class practice on extemporaneous style speaking

Wed., June 21: Read: Lucas on Building Credibility

Audience adaptation and emotional speaking

Thu., June 22: Workshop on topic selection, introduction, and delivery

**WEEK FIVE (June 26 – June 29)**

Mon., June 26: Special Occasion Speech Due

Student feedback and evaluation of speeches

Tue., June 27: Special Occasion Speeches continued

Student feedback and evaluation of speeches

Wed., June 28: Communication Ethics Discussion

Final Exam Review

In class Self Evaluation Report Due

Thu., June 29: Final Exam

Conclusion of course

Course evaluations