



**University of International Business and Economics
International Summer School**

BUS 230 Business Law

Term: May 29 – June 29, 2017

Instructor: Professor John C. Kunich

Home Institution: University of North Carolina

Email: jkunich@uncc.edu

Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)

Office Hours: To be determined

Teaching Assistant: TBD

Email: TBD

Discussion session: 3 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Credit: 4 units

Course Description

In today's rapidly-evolving and globalized business world, in which commerce crosses so many national and international boundaries, an understanding of the numerous applicable legal issues is crucial. This course provides an introduction to international business law from a practical and realistic, very modern perspective.

We will cover the essentials of contract law, intellectual property protection, torts, criminal law applicable to business, equal employment opportunity, and the key examples of Business Organizations, including corporations, general partnerships, limited partnerships, and sole proprietorships. We will also study the international aspects of business law, including the key fair trade and WTO/GATT principles. In addition, this course will focus on specific, business-oriented legal topics such as e-commerce, cyber piracy, and the Uniform Commercial Code.

Course Goals

This course will provide a sound foundation for understanding and appreciation of all aspects of Business Law at a college level. The goal of this course is to furnish students with the basic foundation, information, and analytical tools necessary to grasp the fundamental concepts central to the study of Business Law, including the legal considerations important to contemporary businesses and business transactions.

Required Text

There is one required textbook for the course, which may be supplemented from time to time with additional materials from Professor Kunich. The textbook is:

Business Law, 8th Edition, by Cheeseman (published in 2013 by Prentice Hall/Pearson).



ISBN-10: 0132890410

ISBN-13: 9780132890410

Required course materials

There are no required course materials apart from the above text. From time to time, Professor Kunich will supplement the textbook with online and printed materials. It is absolutely essential that you read all of the assigned textual material and think about how each chapter's material connects to the other material covered in the course. There is no substitute for preparation!

Attendance

The attendance of every student at all class sessions is mandatory. There will be limited exceptions based on formal written permission of the professor.

Course Hours

The course has 20 class sessions in total. Each class session is 120 minutes in length for a total of 2,400 minutes of class time. The course meets from Monday to Thursday.

Grading Policy

Grades will be determined as follows: 25 percent for the midterm exam, which will be held on Thursday of the third week; and 75 percent for the final exam, which will be held on Thursday of the final week. Professor Kunich also reserves the right to incorporate classroom attendance and quality of participation into determination of each student's grade in the course. Our classroom sessions are designed to be highly interactive, with a large component of direct participation and active discussion from every student.

Grading Scale

Assignments and examinations will be graded according to the following grade scale:

- A 90-100
- A- 85-89
- B+ 82-84
- B 78-81
- B- 75-77
- C+ 72-74
- C 68-71
- C- 64-67
- D 60-63
- F below 60

Class Rules

Any academic misconduct of any type, including plagiarism or cheating on an exam, will automatically trigger: (1) expulsion from the course; (2) the issuance of a failing grade for the course, (3) the issuance of a formal report about the student's misconduct to the student's home university, and (4) any other disciplinary or administrative action deemed appropriate by Professor Kunich and the leaders of this University.

Students are expected to do all the readings for the week in their entirety before class meets on each Wednesday. In addition to reading the assigned material, you are required to think about the material and analyze it in comparison to other subjects under consideration. This will greatly enhance the value and quality of our classroom sessions. Use of cell phones, social networks, and any other electronic communication, games, or internet devices in class for anything other than official classroom purposes is strictly prohibited.

Course Schedule

NOTE: Our actual pace may be faster or slower than indicated on this schedule. We will spend more time on some chapters and subjects than on others. **KEEP UP WITH OUR CLASSROOM DISCUSSIONS AND READ AHEAD ACCORDINGLY. IT IS BETTER TO READ AHEAD AND BE READY THAN TO FALL BEHIND AND BE UNPREPARED FOR OUR CLASSROOM DISCUSSIONS!**

WEEK ONE:

Chapter 1: Legal Heritage and the Digital Age

- Contemporary business environment
- Importance of legal system to business
- Internet, e-commerce, and digital advancements

Chapter 2: Courts and Jurisdiction

- The nature of judicial process
- The meaning of jurisdiction
- In personam and in rem jurisdiction
- Long-arm statutes

Chapter 3: Judicial, Alternative, and E-Dispute Resolution

- Mediation, arbitration, and ADR
- Advantages of informal resolution
- Costs of litigation
- Advantages and disadvantages of various ADR forms

Chapter 4: Torts and the Business World

- Negligence and the elements of a tort cause of action
- Duty of Care in negligence cases
- Products Liability, including design defects, product defects, failure to warn, and inadequate instructions
- Intentional Torts, including interference with business relations, defamation, hacking of competitor's databases
- Strict liability
- Jurisdiction and proof of causation in Products Liability cases, including market share liability

Chapter 7: Intellectual Property and Cyber Piracy

- What is Intellectual Property and why does it matter?
- Copyright
- Patents
- Trademarks
- Trade Secrets

Chapter 8: Criminal Law and Cyber Crimes

- Common crimes in business
- Fraud
- Tax evasion
- Environmental crimes
- Embezzlement

WEEK TWO:

Chapter 9: Nature of Traditional and E-Contracts

- The elements of a legal, enforceable contracts
- Importance of contracts and the varieties of contracts in business
- Requirements and output contracts
- Covenants not to compete
- Non-disclosure contractual clauses
- Offer
- Acceptance
- Concurrence
- Consideration
- Legality of object
- Capacity to enter into contractual relationships

Chapter 10: Agreement

- Meeting of minds
- Mistake
- Rejection and counter-offer
- Agency law and the law of fiduciary responsibility

Chapter 11: Consideration and Promissory Estoppel

- Adequacy of consideration
- Alternatives to consideration

Chapter 12: Capacity and Legality

- Age
- Mental competence
- Intoxication
- Disability

Chapter 13: Genuineness of Assent and Undue Influence

- Fraudulent inducement
- Deception
- Coercion

WEEK THREE:

Chapter 6: The Law of Property in Business Situations

- Ownership interests in real and personal property
- Creation, invention, discovery, and acquisition by purchase or trade
- Rights and responsibilities of property owners
- Power to exclude, right of fair use, right to convey, duty of care to invitees and licensees
- Future interests in property
- Comparison to Intellectual Property

Chapter 14: Statute of Frauds and Equitable Exceptions

- Importance of writing
- History of Statute of Frauds
- Exceptions

Chapter 15: Third-Party Rights and Discharge

Chapter 16: Remedies for Breach of Traditional and E-Contracts

- Breach of contract
- Rescission
- Restitution
- Specific performance

Chapter 17: E-Commerce and Digital Law

MID-TERM EXAM

- Chapter 34: Small Business, Entrepreneurship, and General Partnerships
 - Business organizations other than corporations
 - Features of each type
 - Advantages and disadvantages

WEEK FOUR:

- Chapter 35: Limited Partnerships and Special Partnerships
 - Distinctions and similarities
 - Process
 - Comparison to corporations
- Chapter 36: Corporate Formation and Financing
 - Definition of corporation
 - Legal status
 - Requirements of formation
 - Procedural aspects
 - Advantages and disadvantages of the corporate form
- Chapter 37: Corporate Governance and the Sarbanes-Oxley Act
- Chapter 38: Corporate Acquisitions and Multinational Corporations
 - Mergers
 - Acquisitions
 - International issues
- Chapter 39: Limited Liability Companies and Limited Liability Partnerships
 - Importance of LLC and LLP forms
 - Procedures and processes
- Chapter 42: Ethics and Social Responsibility of Business
 - Ethics in business
 - Importance of social responsibility
 - Diversity of cultures
 - Controlling legal authority

WEEK FIVE:

- Chapter 43: Administrative Law and Regulatory Agencies
 - Growth of administrative law
 - Dealing with regulatory agencies
- Chapter 44: Consumer Protection and Product Safety
- Chapter 45: Environmental Protection
 - Major environmental statutes
 - International environmental protection
 - Climate change
- Chapter 46: Antitrust Law and Unfair Trade Practices
- Chapter 30: Negotiable Instruments and Security for Debt
 - Holders in due course
 - Forms of negotiable instruments
 - Corporate debentures
 - Mortgages, liens, and other debt instruments
 - Effects of debt and security for duty on ability to convey property
- Chapter 32: Labor Law and Collective Bargaining
 - Labor unions
 - Workers' rights
 - Collective bargaining
 - Right to work laws



Chapter 33: Equal Opportunity in Employment

Discrimination in the workplace

Sexual harassment

Whistleblower protection

Chapter 54: International and World Trade Law

FINAL EXAM