

University of International Business and Economics International Summer School

PSY 206 Psychology: Understanding Behavior and Experience

Instructor: Kevin McConkey

Email: mcconkey.kevin@gmail.com

Credit: 2 units

Students

All types of students are welcome

Teaching Language

This course is taught in English.

Methods of Instruction

Lecturing, large and small group discussion, individual presentations

Classroom Capacity

50

Evaluation

Evaluation will be based on

- (1) individual oral presentation (30%),
- (2) group participation (10%),
- (3) written report (30%),
- (4) multiple choice examination (30%).

About the Instructor

Kevin McConkey is Emeritus Professor of Psychology, University of New South Wales, Australia; he is also an Honorary Professor, East China University of Science and Technology, China. He holds a Bachelor of Arts (Honours) and a PhD in Psychology from the University of Queensland, Australia; he is also a graduate of the Advanced Management Program of Harvard Business School, USA.

He is an Honorary Fellow of the Australian Psychological Society, and a Fellow of the Academy of the Social Sciences in Australia, the American Psychological Association, and the Association for Psychological Science.

Professor McConkey has extensive experience in psychology and higher education, and has received national and international awards for his teaching, research and service in psychology. These include a Distinguished Alumni Centenary Award from the University of Queensland in 2010 'for outstanding contributions in psychological research, leadership and community service', an Honorary Fellowship from the Australian Psychological Society in 2005 'in recognition of the enduring impact of his work in



and for psychology’, and a Member of the Order of Australia in 2016 ‘for significant service to tertiary education administration, to the field of psychology as an academic, and to professional associations’.

Course Description

“Psychology: Understanding Behavior and Experience” is an introductory course that will cover the major areas of psychology, including developmental, cognitive, personality, social, abnormal, and cultural. The focus of the course will be on what we know about human behavior and experience, and how that information can be applied to ourselves, to others, to social settings, and to work settings. The applications discussed will include personal development, mental health, physical health, family relationships, personal relationships, work activities, and the treatment of individual and social problems.

Syllabus

This is designed as a 2 credit, 32 hour course, with 8 hours per week over 4 weeks.

Required Text

L. Burton, D. Westen, & R. Kowalski (2015). Psychology. (4th Australian and New Zealand Edition). John Wiley & Sons

Reference Readings

Readings will be provided to students.