



**University of International Business and Economics  
International Summer School**

**ECON 104 Microeconomics**

**Term: July 8 – August 2, 2019**

**Instructor: Robert Rebelein**

**Home Institution: Vassar College**

**Email: rebelein@vassar.edu**

**Class Hours: Monday through Friday, 120 minutes each day (2,400 minutes in total)**

**Office Hours: TBD**

**Discussion session: 2 hours each week**

**Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)**

**Credit: 4 units**

**Course Description:**

This course focuses on the fundamental concepts and analysis of microeconomics, including supply and demand, the price mechanism, costs and revenues, theories of the firm, market structures, factor markets, market failure and the impact of government in promoting economic efficiency. The course examines economic decision-making by individuals and firms and encourages students to apply microeconomic tools to current economic policy problems and issues such as pollution, rent controls, farm subsidies and welfare policies.

**Course Goals:**

A student who satisfactorily completes this course should:

1. Understand the basic terms and concepts of microeconomics.
2. Understand and be able to apply the economic model of consumer maximization.
3. Understand and be able to apply the concepts of cost minimization and profit maximization.
4. Understand the basic implications of different market structures: competition, monopoly and oligopoly.

**Required Textbook:**

Microeconomics, by McConnell, Brue, and Flynn, 20<sup>th</sup> edition, published by McGraw-Hill Irwin, 2014 (ISBN: 0077660811). This text is available in a Kindle edition.

### Grading Policy:

Grades for this course will be based on the following:

- 25% Midterm exam
- 50% Final exam
- 20% Homework Assignments (1 each week)
- 5% Classroom engagement (attendance, attention, participation in discussions, etc.)

### Grading Scale:

Grades will be determined on a relative scale with the average score being the border between a B and a B-.

### Class Rules:

Students are expected to:

- Attend all classes and be responsible for all material covered in class and otherwise assigned. Any unexcused absence may impact a student's grade.
- Complete the day's required reading and assignments before class.
- Review the previous day's notes before class; make notes about questions you have about the previous class or the day's reading.
- DO NOT text, phone or engage in computer activities unrelated to class during class time (不要用手机).
- Participate in class discussions and complete required written work on time.

### Attendance Policy:

Summer school is very intense and to be successful, students need to attend every class. Attendance will be recorded. Occasionally, due to illness or other unavoidable circumstance, a student may need to miss a class. Any unexcused absence may impact on the student's grade. Moreover, UIBE policy is that a student who has missed more than one-third of a course will fail the course.

**Tentative Course Schedule:**

The planned schedule below may be modified to suit the interests or abilities of the enrolled students or to take advantage of special opportunities or events that may arise during the term.

<b>Dates</b>	<b>Topic</b>	<b>Readings</b>
<b>Day 1 &amp; 2</b>	<b>Introduction to Economics</b>	<b>Chapters 1-2</b>
<b>Day 3 &amp; 4</b>	<b>Demand, Supply, &amp; Markets</b>	<b>Chapter 3</b>
<b>Day 5 &amp; 6</b>	<b>Market Failures</b>	<b>Chapter 4</b>
<b>Day 7</b>	<b>Roles for Government</b>	<b>Chapter 5</b>
<b>Day 8</b>	<b>Elasticity</b>	<b>Chapter 6</b>
<b>Day 9</b>	<b>Consumer Behavior</b>	<b>Chapter 7</b>
<b>Day 10</b>	<b>Producer Behavior</b>	<b>Chapter 9</b>
<b>Day 11</b>	<b>Midterm Exam</b>	
<b>Day 12</b>	<b>Pure Competition</b>	<b>Chapters 10, 11</b>
<b>Day 13</b>	<b>Monopoly</b>	<b>Chapter 12</b>
<b>Day 14</b>	<b>Monopolistic Competition &amp; Oligopoly</b>	<b>Chapter 13</b>
<b>Day 15</b>	<b>Game Theory</b>	
<b>Day 16</b>	<b>Public Finance</b>	<b>Chapter 18</b>
<b>Day 17</b>	<b>International Trade</b>	<b>Chapter 24</b>
<b>Day 18</b>	<b>Behavioral Economics</b>	<b>Chapter 8</b>
<b>Day 19</b>	<b>Health Care</b>	
<b>Day 20</b>	<b>Final Exam</b>	