

Framingham State University
Syllabus
MGMT 280 Organizational Behavior

General Information:

Semester: Summer 2019 (July 8th, 2019-August 9th, 2019)

Credit: 4

Teaching Hours: 50 Hours

Time: 2hours/day, Mon-Fri

Professor Name: Jim Freedman

Home Institution: Framingham State University

Email: TBA

Required Text: Robbins S. P., & Judge, T. A. (ed). 2017. Organizational Behavior, 17th edition. Upper Saddle River, NJ: Pearson Publishers.
Details of an online book and quiz access will be provided prior to the beginning of the class.

Recommended Reading: The New York Times, Business Week, Adage.com , Economist
You are encouraged to identify any periodical that you are interested in and read regularly.

Course Description: An in-depth study of the application of management theory to the behavior of individuals and groups in organizations. Topics in the course include: organizational culture, decision making, teamwork, organizational structure and design, change management, motivation, job design, leadership, communication and power in organizations.

Course Goals

1. To learn the basic concepts of the field of organizational behavior.

2. To develop an understanding of how perception, motivation, diversity, leadership, politics, performance measures, stress, and other elements affect individual behavior, group behavior, and processes in organizations.
3. To provide knowledge of contemporary issues, principles, and practical techniques associated with effective management.
4. To develop an understanding of macro issues in organizational structure such as culture, organizational design, process improvement, reengineering, change and development.
5. To analyze the work of managers in influencing work performance among individuals and groups, through presentation and case exercises.
6. To develop an understanding on Theories used in organizational behavior

Course Format

The course goals are achieved through a number of structured means:

- **Lectures:** Lectures are based on, but not restricted to the materials in the textbook.
- **Interactive Discussion:** Class participation is an important part of the course. Regular class attendance and active, articulate, and insightful participation are required and expected of every student.
- **Video:** Case-related video materials may be used to demonstrate marketing concepts and techniques applied in actual business settings.
- **Internet:** Relevant web sites may be used for researching marketing information of companies.
- **Two Exams:** Details will be provided. This will be an in-class exam.
- **Current Events-** You must post one current event per week for the first 5 weeks of the semester.

Course Evaluation

1.	Post five current events	10%
2.	Two in-class exercises	20%
3.	Exam #1	35%
4.	Exam #2	<u>35%</u>
		<u>100%</u>

Grading System:

Recorded Grade Equivalent Quality Points Suggested Numerical Value

A	4.0	100-95
A-	3.7	94-90
B+	3.3	89-87
B	3.0	86-83
B-	2.7	82-80
C+	2.3	79-77
C	2.0	76-73
C-	1.7	72-70
D+	1.3	69-67
D	1.0	66-63
D-	0.7	62-60
F	0.0	59- 0

Business/Statistics Websites

<http://www.wto.org>

<http://www.fortneeducation.com>

<http://www.census.gov/>

<http://www.marketingresearch.org>

<http://www.marketingpower.com/Pages/default.aspx>

<http://adage.com/american demographics/>

<http://www.gallup.com/Home.aspx>

<http://www.marketstats.com/>

<http://www.marketingsurvivalkit.com/>

<http://www.joc.com/>

<http://www.hoovers.com/free/>

<http://www.forrester.com/rb/research>

<http://www.lib.umich.edu/govdocs/stats.html>

<http://www.stat-usa.gov/>

<http://trade.gov/index.asp>

Academic Honesty:

Students are expected to follow regulations and procedures regarding Academic Standards and the Student Code of Conduct. If you are uncertain as to how or when to cite a source please see the librarians to familiarize yourself with the proper methods. Students caught cheating or plagiarizing are subject to disciplinary measures as outlined in the FSU university catalog.

COURSE OUTLINE

<u>WEEK</u>	<u>DATE</u>	<u>REQUIRED READING</u>	<u>ASSIGNMENT</u> (due dates will be added)
1	July 8-12	INTRODUCTIONS & SYLLABUS Ch 1: What is Organizational Behavior Ch. 2: Diversity in Organizations	Ch. 1 Quiz Ch. 2 Quiz Post Current Event #1
2	July 15-19	Ch 3: Attitudes and Job Satisfaction	Ch. 3 Quiz In class exercise #1 Post Current Event #2
3	July 22-26	Ch 6: Perception and Individual Decision Making Ch 7: Motivation Concepts	Ch. 6 Quiz Ch. 7 Quiz EXAM #1 (Chapters 1, 2, 3, 6, 7) Post Current Event #3
4	July 29- August 2	Ch 9: Foundations of Group Behavior Ch 11: Communication	Ch. 9 Quiz Ch. 11 Quiz Post Current Event #4
5	August 5- August 9	Ch 12: Leadership Ch 16: Organizational Culture Ch 18: Organizational Change and Stress Management	Ch. 12 Quiz Ch. 16 Quiz In class exercise #2 Post Current Event #5 Ch. 18 Quiz EXAM #2 (Chapters 9, 11, 12, 16, 18)

