



**University of International Business and Economics  
International Summer School**

**ART 120 Introduction to Western Art from Renaissance to Modern**

**Term: June 15 - July 16, 2020**

**Instructor: Dorothy Verkerk**

**Home Institution: University of North Carolina at Chapel Hill**

**Email: dverkerk@email.unc.edu**

**Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)**

**Office Hours: TBD**

**Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)**

**Location: WEB**

**Credit: 4 units**

**Course Description:**

History of Western European Art and Architecture is a general introduction to the history of western European art, its ancestry and its heritage. It is designed for the beginning student, and assumes no previous experience in art or art history.

**Course Goals:**

In addition to introducing you to many of the major surviving monuments of painting, sculpture and architecture from ca. 1300 to 1950, this course will teach you fundamental skills of visual analysis and provide you with the vocabulary and concepts for discussing works of art orally and in writing. No less important, the enormous geographical range and long time-span covered by the course provide a unique opportunity for investigating the relation between works of art and the varied cultures in which they were produced. In addition to learning about creative thinking and skills, understanding human cultural diversity is a major goal of this course, as it is of your liberal arts education.

**Required Textbook:**

M. Stokstad and M.W. Cothren, *Art History*, **Vol. 2**, Prentice Hall, 2014 ISBN-13: 978-0205873470/ ISBN-10: 0205873472 | Edition: 5. Paperback. Used copies are okay and less expensive.

Acquaint yourself with this textbook before you begin the course. The Introduction will be invaluable to getting a good start on the course. In the back of the book are a **Glossary** and a Bibliography for those who want to read further. The Glossary is an important tool since you will be required to learn specialized terms for art history.

**Lecture Power Points:**

Every lecture will be composed of a power point that will be made available to you. The power point will include: all works of art discussed in lecture, all vocabulary that you are responsible for on quizzes and the exam. Typically, this will be made available to you **before the class**.

**Writing:**

There will be a 10-page writing requirement. These will consist of short (2-page) in-class writing exercises that will develop your ability to translate what your eye sees to the written word. Often, this process will lead to a better visual analysis of a work of art. You will be given a comparison of two works of art to discuss: medium/material; iconography, style, context/function.

**Grading Policy:**

Quizzes: 15% (total of 60%)

Final Exam: 20%

Writing: 20%

**Grading Scale:**

Assignments and examinations will be graded according to the following grade scale:

<b>A</b>	90-100	<b>C+</b>	72-74
<b>A-</b>	85-89	<b>C</b>	68-71
<b>B+</b>	82-84	<b>C-</b>	64-67
<b>B</b>	78-81	<b>D</b>	60-63
<b>B-</b>	75-77	<b>F</b>	below 60

**Course Schedule:**

**WEEK ONE:**

Monday: Introduction and 15<sup>th</sup> c. Italian Renaissance

Tuesday: 15<sup>th</sup> c. Northern Renaissance

Wednesday: 16<sup>th</sup> c. Italian Renaissance; writing exercise

Thursday: **QUIZ**

**WEEK TWO:**

Monday: Italian Baroque

Tuesday: Northern Baroque

Wednesday: Northern Baroque, con't. and Rococo; writing exercise

Thursday: **QUIZ**

**WEEK THREE:**

Monday: Neo-Classicism

Tuesday: Romanticism

Wednesday: Realism; writing exercise

Thursday: **QUIZ**

**WEEK FOUR:**

Monday: Impressionism

Tuesday: Post-Impressionism

Wednesday: Modern Art (Cubism); writing exercise

Thursday: **QUIZ**

**WEEK FIVE:**

Monday: Modern Art (the “isms”)

Tuesday: Modern Art

Wednesday: Modern Architecture; writing exercise

Thursday: **FINAL**

**Quiz and Exam format:**

The quizzes and final exam will cover work discussed in lecture. One of your most important resources is the power point. This is important: The Quizzes and exams are “open book.” What does this mean? **You may bring to the quizzes and exams all of your lecture notes, your laptop and your cell phone. You may access the internet during the testing period. You are being tested on HOW you are developing your skills and vocabulary, not just what you can memorize in a few days.**

**Quizzes and Exams will include the following:**

**1. Slide Comparisons.** Two slides are shown, and you are asked to answer a question that involves comparing or contrasting them. In such comparisons, it is important to address specific qualities or features of the works of art, and use them as evidence to support more general conclusions. **IDENTIFY EACH WORK OF ART/ARCHITECTURE FULLY:**

**3. Unknowns.** You will be asked to discuss a work of art or architecture which you have not seen in lecture. Based on the knowledge you have acquired, you will discuss the medium, the subject, the style, and the possible function of the “unknown” work of art. **COMPARE IT TO A WORK OF ART DISCUSSED IN LECTURE, BE SURE TO USE THE VOCABULARY LISTED ON THE POWER POINTS.**

**Slide identification.** For every work or monument, you are expected to include:

- \* the title (and in figurative works, the subject matter-- when it is not already part of the title);
- \* the date of the art or architecture
- \* the name of the maker or designer (when known);