



**University of International Business and Economics
International Summer School**

COM 110/ENG 120 Public Speaking

Term: June 15 - July 16, 2020

Instructor: Dr. Nick J. Sciallo

Home Institution: Texas A&M University – Kingsville

Email: nick.sciallo@tamuk.edu

Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)

Office Hours: TBD

Discussion Session: 2 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Location: WEB

Credit: 4 units

Course Description:

This course introduces students to the basics of public speaking, and will help them to cultivate the skills necessary to write and interpret a variety of different types of public speeches. Topics to be covered include attention getting devices, articulation and non-verbal communication, the ethics of public speaking, audience analysis (with a special emphasis on global audiences), critical thinking and logical fallacies, the use of visual aids, persuasion, and informational speeches. Class sessions will entail a mix of discussion of assigned readings from a textbook and the preparation, delivery, and revision of speeches.

Course Goals:

- To cultivate the skills needed to write and deliver public speeches
- To learn how to analyze and assess speeches given by others
- To practice speaking in English and become familiar with different English idioms and vernaculars
- To learn the differences between different occasions for speech and how to adapt speeches for different audiences and occasions

Required Textbook:

Public Speaking: The Virtual Text. <http://publicspeakingproject.org/psvirtualtext.html>

Students are expected to read all assigned readings in advance of the class session for which they are scheduled. Further, students must EITHER bring a hard copy of each day's assigned readings OR a computer that will enable them to access the assigned readings.



Grading Policy:

Two hundred total points are possible. 100 points for *daily activities and assignments* (20 days x 5 points per day), 100 for the *four major speeches* (4 speeches x 25 points per speech).

Daily activities and assignments: Students will be given 5 points for each day. To receive the 5 points, students must participate in classroom activities. “Active participation” further means: preparing for class in advance by doing the assigned reading and completing any assignments, taking notes, asking questions about the assigned reading, paying attention during the class. These activity points will be earned on Blackboard, by participating in class discussions, and by answering and posing questions in email and WeChat.

Four major speeches: In addition to this component of your grade, students will give four major speeches, each worth 25 points: a persuasive speech, a toast or memorial speech, an informative speech, and a “how-to” speech. An optional final examination covering the assigned readings – worth a maximum of 20 points – will be available on the final day of the semester.

Grading Scale:

Assignments and examinations will be graded according to the following grade scale:

| | | | |
|-----------|--------|-----------|----------|
| A | 90-100 | C+ | 72-74 |
| A- | 85-89 | C | 68-71 |
| B+ | 82-84 | C- | 64-67 |
| B | 78-81 | D | 60-63 |
| B- | 75-77 | F | below 60 |

Course Schedule:

WEEK 1

Monday

Getting to know each other

Explanation of expectations/procedures/syllabus

Tuesday

Reading: Introduction to Public Speaking (chapter 1)

Wednesday

Reading: Speaking to a Global Audience (chapter 14)

Activity: Brainstorming “How To” topics

Thursday

Reading: Introductions and Conclusions (chapter 9)



Activity: Attention getting devices for “How To” Speeches

WEEK 2

Monday

Reading: Listening Effectively (chapter 4)

DUE: “How To” Speeches (25 points)

Tuesday

Reading: Informative Speaking (chapter 15)

Activity: Brainstorming “Informative Speech” topics

Wednesday

Reading: Organizing and Outlining (chapter 8)

DUE: Informative Speech Draft

Thursday

Reading: Supporting Your Ideas (chapter 7)

Activity: Attention getting devices for “Informative Speech”

WEEK 3

Monday

Reading: Critical Thinking and Reasoning (chapter 6)

DUE: Informative Speeches

Tuesday

Reading: Using Language Well (chapter 10)

DUE: Informative Speeches

Wednesday

Reading: Speaking with Confidence (chapter 11)

Activity: Special Occasion Speech Brainstorming Session

Thursday

Reading: Delivering Your Speech (chapter 12)

Activity: Famous speeches in movies

WEEK 4

Monday

Reading: Special Occasion Speaking (chapter 17)

DUE: Special Occasion Speech Draft (for Group 1)

Activity: Group 1 Meeting with Professor Codr

Tuesday

DUE: Special Occasion Speech Draft (for Group 2)



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Activity: Group 2 Meeting with Professor Codr

Wednesday

DUE: Special Occasion Speech

Thursday

Reading: Persuasive Speaking (chapter 16)

Activity: Persuasive Speech Brainstorming Session

WEEK 5

Monday

DUE: Persuasive Speech Draft

Activity: Group 1 Meeting

Tuesday

Activity: Group 2 Meeting

Wednesday

DUE: Persuasive Speech

Thursday

DUE: Persuasive Speech

Final Examinatio