



**University of International Business and Economics  
International Summer School**

**FIM 110 Introduction to Film Studies**

**Term: May 24 - June 24, 2021**

**Instructor: TBD**

**Home Institution: TBD**

**Email: TBD**

**Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)**

**Office Hours: TBD**

**Discussion Session: 2 hours each week**

**Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)**

**Location: WEB**

**Credit: 4 units**

**Course Description:**

In this course students will be introduced to the historical, formal and theoretical components of film studies. We will pay special attention to film analysis and composition, and develop a vocabulary for talking about how films communicate ideas, engage audiences, and reflect culture. To accomplish these goals, we will watch films every day, in class, and discuss them using terms and concepts from the course readings.

**Course Goals:**

Develop familiarity with the technological and historical development of film from early cinema to contemporary blockbusters.  
Understand and apply the formal vocabulary of film analysis and composition  
Be conversant in theoretical questions related to film as an art form and as a technology for communication.

**Required Textbook:**

All readings will be electronically provided.

**Grading Policy:**

Quiz 1: 10 points

Quiz 2: 10 points

Your Movie/Group Movie Presentation: 50 points

Who Would Play You and Why Paper: 25 points

Your Movie Poster: 25 points

Final: 100 points  
Midterm: 100 points

Total: 370 points

**Grading Scale:**

Assignments and examinations will be graded according to the following grade scale:

<b>A</b>	90-100	<b>C+</b>	72-74
<b>A-</b>	85-89	<b>C</b>	68-71
<b>B+</b>	82-84	<b>C-</b>	64-67
<b>B</b>	78-81	<b>D</b>	60-63
<b>B-</b>	75-77	<b>F</b>	below 60

**Class Rules:**

If caught cheating by the instructor or teaching assistant, the student will fail the assignment on which they cheated. If caught cheating more than twice, the student will be assigned a failing grade for the class.

**Course Schedule (The syllabus is a proposed course of events. Deviations may be necessary.):**

<b>Day</b>	<b>Topic</b>	<b>Assignments are due the next class day</b>
Day 1	Introduction to Class The Syllabus Introductions	Film Wikipedia (pp. 1-12) Dixon & Foster (pp. 1-21)
Day 2	Early Movies: From novelty to narrative Evolution of the form: Silent films to talkies. Watch "Dr. Strangelove"	Dixon & Foster (pp. 22-52)
Day 3	Finish and discuss "Dr. Strangelove"	No Homework
Day 4	Watch "Psycho"	Grant (pp. 1-17)

Day 5	Finish and Discuss "Psycho" Horror Movies	Dixon & Foster (pp. 120-134) Bordwell (pp. 1-18)
Day 6	Hollywood Contemporary Film: Quiz	Introduction to Film Studies (pp. 1-23) James Moody, "What is Film Studies?"
Day 7	How to analyze a film	Mise-En-Scene Wikipedia (pp. 2-4) Chapter 5 Mise-En-Scene Reading (pp. 87-125)
Day 8	Mise-En-Scene	Booker (pp. 1-13, 699-702) Complete "Who Would Play You?"
Day 9	Watch "Gladiator"	No Homework
Day 10	Finish and Discuss "Gladiator"	
Day 11	Midterm	Booker "Seven Basic" Plots Outline "Film Genres" excerpt from Bordwell and Thompson
Day 12	Elements of Film Story Telling Film Genres	TBD Reading on Movie Marketing
Day 13	Movie Advertising/Marketing	
Day 14	Watch "Toy Story" and Discuss	Complete Movie Posters and be Prepared to Present yours in class

Day 15	Present Your Movie Poster in Class	TBD Reading on Animation
Day 16	Animation Watch and Discuss "Old Man and the Sea" Watch and Discuss "Bao" Animation: Quiz 2	No Homework
Day 17	Group 1 Movie Presentation	Study for Final
Day 18	Group 2 Movie Presentation	Study for Final
Day 19	Group 3 Movie Presentation	Study for Final
Day 20	Final	