

# ECON 2 Principles of Economics (Micro-Economics)

## SYLLABUS AND COURSE POLICIES



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## Course Description

### CATALOG DESCRIPTION

Principles of micro-economics: Forms of business organization, theory of the firm within competitive and noncompetitive markets, distribution of income, poverty, labor issues, agriculture.

DURATION: June 21 – July 23, 2021

UNITS: 3

LOCATION: Online

## Course Overview

This course is a general introduction to the theory and practice of Microeconomics. The course begins with a discussion of the methodology of economics. This is followed by a discussion of several basic tools and concepts including: marginal analysis, opportunity cost; and demand and supply analysis. Each of these introductory concepts are applied to the discussion of contemporary policy issues (e.g., the minimum wage, farm subsidies, rent control and taxation). The role of government in correcting for alternative types of market failure is also examined.

The next section of the course provides a more detailed discussion of the theory of consumer demand. In this portion of the course students examine the determinants (and the importance of) several measure of the elasticity of demand and supply.

Students examine how the price elasticity of demand can be used to predict the change in a firm's total revenue that results from a change in the price of its output. The determinants of individual and market demand are also examined in some depth.

The course focuses on an examination of market structures: perfect competition; monopoly; monopolistic competition; and oligopoly.

The final portion of the course provides a discussion of the determination of equilibrium levels of wages, rental rates, interest rates, and profits under alternative market structures.

## STUDENT LEARNING OUTCOMES

At the successful completion of this course students will be able to:

Demonstrate mastery of the vocabulary of microeconomics.

Demonstrate numerical and computational skills required for microeconomic problem solving.

Apply the tools and core principles of microeconomics to analyze issues facing individual consumers and producers.

### TEXTBOOK AND REQUIRED RESOURCES INFORMATION

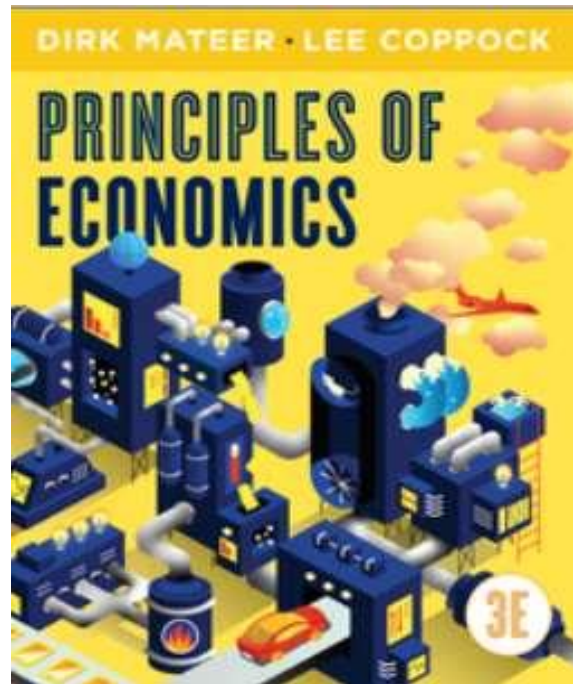
#### TEXTBOOK AND OPTIONS TO PURCHASE THE MATERIALS

We will be using Principles of Economics book by Lee and Mateer 3rd edition for this class. Because economics is a subject that is learned better by application of knowledge, we will need two digital platforms in addition to the book, and these platforms are sold together as a bundle with the book

*Below, please find information on two different bundles, one with the e-book and the other one with the looseleaf book*

- ebook + Smartwork5 + InQuizitive \$95 net, ISBN 978-0-393-42228-3
- Looseleaf + ebook + Smartwork5 + InQuizitive \$128.10 net, ISBN 978-0-393-42230-6

The bundles are offered at the College bookstore and can be offered online by the COA Bookstore and also directly from the publisher. More instructions provided in Canvas Intro Module.



Principles of Economics book by Mateer & Copcock 3rd edition Book Cover



Textbook, InQuizitive and SmartWork



This class will answer this question and so many more economic questions.

### POLICIES

#### COURSE POLICIES

It is essential that we adhere to all principles of academic honesty in all aspects of this online class.

It is important to recognize that the online communication in this class is in fact a classroom, and certain behaviors are expected when you communicate with both your peers and your instructors. These guidelines for online behavior and interaction are known as netiquette. Please, visit the Canvas course for a list of course policies

#### ACADEMIC INTEGRITY

### Communication Policy

#### HOW TO CONTACT ME

Send me a message anytime, using the Canvas Inbox (this is my preferred contact!). Please, use this method for individual questions.

If you prefer to e-mail me directly at [dbajrami@peralta.edu](mailto:dbajrami@peralta.edu) please identify yourself along with the course number that you are taking.

If your inquiry is about the course, other classmates will benefit from your question, so please post your question to our Q&A Discussion Forum for Each Module.

## ASSIGNMENTS & GRADING

### Assignments

#### LIST OF ASSIGNMENTS

There are going to be five groups of different assignment sets for this course. Check canvas for a detailed calendar of all assignments and deadlines

**Exams** will be the summative assessment for this course, and there are going to be three term exams for a total of **50 %** of the final grade. There is no final exam, unless you would like to take it to drop the lowest term exam score

**InQuizitive Homework:** Online interactive homework will solidify your understanding of the content by allowing you to provide data in real time to reinforce your knowledge and highlight your need for further study. This is a unique learning experience that promotes experiential learning and content retention.

These assignments are not timed but do have a firm day to complete. You can drop two lowest assignments. This assignment is **10 %** of the final grade

**Graded and Focused Discussion Forums** There are going to be several graded and focused discussion. These assignments require that you collaborate with your classmates via the discussion forums and some of these assignments will require that you work in groups. These assignments will be posted in Canvas Module with clear instructions on how to complete them (**20 %** of total grade)

**Smart Work Quizzes:** There is going to be a quiz per each chapter covered and the quiz will be timed. Information about the time and due dates will be posted in the Modules in Canvas. You can drop the two lowest quiz scores. This assignment is 20 % of the final grade

#### KEYWORD

### *Course Management System.*

#### CANVAS AND THIS COURSE

Canvas is the required course management system for this class, and because different instructors design their courses differently, I would like to provide a description of how Canvas is used for this course. All class materials are in Canvas. Modules Tab includes all readings/assignments/videos and discussions.

After the first week of class the Homepage will change to direct you automatically to the current module. While you can review the previous modules, the future modules will be published after you complete the current module

While the instructor tries to put all the resources in advance, the exams are posted within a tight deadline, so please make a note of it. The grades in Canvas are weighted per the syllabus, but because I drop some lowest score, there might be a slight discrepancy

In addition to Canvas, we will use Norton Digital Resources (Inquizitive and Smartwork) which is synced into Canvas, so go to each module and you will see these resources integrated into the course.

You will be following the course guidelines as stated in the syllabus for all communications about the class.



Canvas Logo

## INFORMATION ABOUT THE COURSE

### Course Information

This is short term principles of microeconomics courses offered at College of Alameda. This is a fully online asynchronous course meaning that we do not have live lectures, and the entire course content will be posted online. However, I will schedule several Zoom review sessions and a Zoom orientation session. Information about Zoom Overviews will be posted at the top of each module.

Access to a computer with audio and video capability is required. All instruction will be provided via the internet through the college learning management system CANVAS and Zoom software.

#### Course Organization

This course is organized in Modules and units. Each module will cover several chapters. In addition to the course content modules, we will have a welcome and introduction module and a course completion page.



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### STUDENT AND TECHNOLOGY SERVICES TO MAKE YOUR SUCCESS A REALITY

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#### Services

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There are so many services provided at college of Alameda that can assist you in successfully navigating the challenges of this online class. A list of this services is provided below:

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#### Accessibility at COA

Programs and Services for Students with Disabilities at College of Alameda provides an array of services designed to meet the unique educational needs of enrolled CoA students with documented disabilities. CoA DSPS has a committed professional staff that works with each student to provide accommodations that ensure equal access to all academic programs, and to promote students' independence so they may realize their academic potential and reach their goals. Please, visit the [DSPS at College of Alameda Website \(Links to an external site.\)](#) for more information.

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#### Library

College of Alameda Library includes more than 23,000 books, over 50 print periodicals, a Best Sellers Collection, a Circulating Collection, a Reference Collection, Easy Readers and a Textbooks/Reserve Collection, as well as over 40 databases. Calculators, Chromebooks and cords are also available for checkout by currently registered students. Please, visit the college of Alameda Library by clicking on the [COA Library Website \(Links to an external site.\)](#)

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#### Tutoring

Some great news when it comes to tutoring services. We are lucky to have Mr. Kai Crosby as an embedded tutor to our course. In addition, the Learning Resource Center at College of Alameda has an amazing group of tutors that work online with each and every student. Please, visit the [Learning Resource Center Website \(Links to an external site.\)](#)

to learn more about these amazing tutoring opportunities and to schedule an appointment with a tutor.

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#### Additional Support

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Please, visit the [Student Online Resources Website at College of Alameda \(Links to an external site.\)](#)

for a list of all online resources to help you succeed. Among these resources,

- [Mesa Program \(Links to an external site.\)](#)
- [Financial Aid \(Links to an external site.\)](#)
- [Veterans Center \(Links to an external site.\)](#)
- [Student Health & Wellness Services \(Links to an external site.\)](#)
- [Grab N Go Free Lunch \(Links to an external site.\)](#)
- [Puente at College of Alameda \(Links to an external site.\)](#)
- [Student Concerns and Complaint Process \(Links to an external site.\)](#)

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#### Canvas Support & College Helpdesk

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If you are having technical issues accessing Canvas or any of the services available via Peralta.edu, connect with an IT expert using the following contact information:

- For Canvas help, please connect with the 24/7 Canvas hotline
  - BCC : (844) 589-3853
  - COA : (844) 592-2199
  - Laney : (844) 600-4955
  - Merritt : (844) 602-6289
- For access to PASSPORT, please email [reset@peralta.edu](mailto:reset@peralta.edu) for assistance
- For email access, please contact: [helpdesk@cc.peralta.edu](mailto:helpdesk@cc.peralta.edu)

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#### Optional, Additional Resources for Online Learning

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Enhance your experience in this online course by reviewing these readiness tutorials! Whether this is your first time taking online classes, or you have taken a few in the past, you will find that these resources are tailored to your needs and are focused on enhancing the academic and technical skills needed for success in the online learning environment.

1. [Introduction to Online Learning \(Links to an external site.\)](#)
2. [Getting Tech Ready \(Links to an external site.\)](#)
3. [Organizing for Online Success \(Links to an external site.\)](#)
4. [Online Study Skills and Managing Time \(Links to an external site.\)](#)
5. [Communication Skills for Online Learning \(Links to an external site.\)](#)
6. [Online Reading Strategies \(Links to an external site.\)](#)
7. [Career Planning \(Links to an external site.\)](#)
8. [Educational Planning \(Links to an external site.\)](#)
9. [Instructional Support \(Links to an external site.\)](#)
10. [Personal Support \(Links to an external site.\)](#)
11. [Financial Planning](#)

**WISHING YOU A SUCCESSFUL CLASS  
AND SEMESTER! YOU GOT THIS!**



**EACH CLASS COMPLETION BRINGS YOU  
CLOSER AND CLOSER TO REACHIGN YOUR  
ACADEMIC GOAL.**

Thanks to [Keith Luke](#) for sharing their work on Unsplash.

Photo by [Keith Luke](#) on [Unsplash](#)