



COMM 107 - Effective Speaking

COURSE INFORMATION

Semester : Summer 2021 (June 28, 2021 – July 30, 2021)
Credit : 4
Location : Online
Professor Name : Audrey Kali
Email : akali@framingham.edu

COURSE DESCRIPTION

An application of the principles of speech, language, and nonverbal techniques in oral communication in front of audiences. Students study and practice various organizational patterns and genres of public speaking. The course incorporates written self-critiques and peer critiques, and may include video recording of oral presentations for analysis.

COURSE LEARNING OUTCOMES

Course Goals/Objectives	General Education Outcome
<ul style="list-style-type: none">● Demonstrate proficiency in public speaking through structured activities.	<ul style="list-style-type: none">● Technology and Information Literacy
<ul style="list-style-type: none">● Demonstrate the ability to be and receive constructive criticism.	<ul style="list-style-type: none">● Social Responsibility & Cultural, Global Awareness
<ul style="list-style-type: none">● Demonstrate awareness of communication breakdowns and methods to avoid them.	<ul style="list-style-type: none">● Communication● Technology and Information Literacy● Social Responsibility & Cultural, Global Awareness
<ul style="list-style-type: none">● Demonstrate basic understanding of the communication process.	<ul style="list-style-type: none">● Communication● Technology and Information Literacy● Social Responsibility & Cultural, Global Awareness● Problem Solving/Critical Thinking Skills
<ul style="list-style-type: none">● Demonstrate the ability to manage speech anxiety.	<ul style="list-style-type: none">● Communication● Technology and Information Literacy● Problem Solving and Critical Thinking Skills
<ul style="list-style-type: none">● Demonstrate the ability to research, organize, outline and deliver a public speech effectively.	<ul style="list-style-type: none">● Communication● Technology and Information Literacy● Problem Solving and Critical Thinking



	Skills
<ul style="list-style-type: none">● Demonstrate the ability to identify and communicate with different types of audiences.	<ul style="list-style-type: none">● Communication● Technology and Information Literacy

REQUIRED TEXT

Public Speaking Handbook. Beebe and Beebe. Pearson. 5th Edition. ISBN 978-0-13-375398-1

REQUIREMENTS AND GRADING CRITERIA

At the end of each week, we will have a speech that you will prepare and deliver via video attachment on Blackboard. Each of these are worth 15% of your final grade.

Story with a Point Speech- 15%

Special Occasion Speech- 15%

Demonstration Speech- 15%

Informative Speech- 15%

Argumentative/Persuasive Speech- 15%

Specific requirements for these speeches will be given at the beginning of each week on Blackboard. You will be graded primarily on the speech itself, though some of these speeches will also have outline and supporting material requirements.

Blackboard assignments- 25%

We will have regular assignments. These will be available and submitted on Blackboard.

COURSE OUTLINE

Week 1

Introduction to the Practice of Public Speaking

Classical Ideas on Public Address

Story with a Point Speech

Week 2

Language and Communication

The Speaking Situation

Special Occasion Speech

Week 3

Body Language and Non-Verbal Communication

Audience Analysis



Demonstration Speech

Week 4

Speech Organization and Outlining

Research and Supporting Material

Informative Speech

Week 5

Reasoning and the Art of Persuasion

Argumentative/Persuasive Speech

COURSE EXPECTATIONS

This course is delivered asynchronously online, meaning that you are not expected to log on at specific times. However, this is not a course that you will be able to complete all the assignments for at one time. Assignments and supporting materials will be available each week, and these assignments will be due at the end of each week. You will not have the opportunity to make up missed assignments, so completing these assignments when they are available is important.

Workload Expectations

For our accreditation, it is essential that all Framingham State University credit courses follow the Federal Definition of credit hour: for every one hour of classroom or direct faculty instruction, a minimum of two hours of out-of-class student work is required. Since the summer courses meet for two contact hours daily (10 contact hours of classroom time weekly), the expectation is that students spend 20 hours per week doing out-of-class work. For the five week 4-credit hour course, this reflects 50 hours of classroom time and 100 hours of out-of-class time since the credit hour is defined as 50 minutes.

ACADEMIC HONESTY POLICY

Integrity is essential to academic life. Consequently, students who enroll at Framingham State University agree to maintain high standards of academic honesty and scholarly practice. They shall be responsible for familiarizing themselves with the published policies and procedures regarding academic honesty. In addition to the required statement, faculty members shall, at their discretion, include in the course syllabus additional statements relating the definition of academic honesty to their courses. Infractions of the Policy on Academic Honesty include, but are not limited to:

1. Plagiarism: claiming as one's own work the published or unpublished literal or paraphrased work of another. It should be recognized that plagiarism is not only academically dishonest but also illegal;



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2. Cheating on exams, tests, quizzes, assignments, and papers, including the giving or acceptance of these materials and other sources of information without the permission of the instructor(s);
3. Unauthorized collaboration with other individuals in the preparation of course assignments;
4. Submitting without authorization the same assignment for credit in more than one course;
5. Use of dishonest procedures in computer, laboratory, studio, or field work;
6. Misuse of the University's technical facilities (computer machinery, laboratories, media equipment, etc.), either maliciously or for personal gain;
7. Falsification of forms used to document the academic record and to conduct the academic business of the University.

ACCOMMODATION STATEMENT

Framingham State University offers equal opportunities to all qualified students, including those with disabilities and impairments. The University is committed to making reasonable accommodations as are necessary to ensure that its programs and activities do not discriminate, or have the effect of discriminating, on the basis of disability. The [Disability/Access Services Office](#) serves students with learning and psychiatric disabilities as well as students with visual, mobility and hearing impairments. For further information about this, please contact Dr. LaDonna Bridges, Associate Dean of Academic Success and Dean of CASA (Center for Academic Success and Achievement) at 508-626-4906 or lbridges@framingham.edu.